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ROBART Announces Launch of ROBART, Inc in US with New Vice President

Linz, Austria - ROBART GmbH, an Austria based global leader in AI robotic navigation technology, has announced the registration of ROBART, Inc, which will be operated from a new office near Cleveland, Ohio.

Founded in 2009, ROBART has focused on advancing navigation technology with more than 70 registered patents and in April of 2018 was 80th on Financial Times list of 1000 Europe's Fastest Growing Companies 2018. The move to expand forms a key part of ROBART's global strategy to locally support customers in the core markets to continue that growth.

Michael Schahpar, Co-Founder and CMO of ROBART GmbH, explains: "Our vision is to become market leader for AI robotic navigation technology, which lead us to structure the company to deliver best service to our customers via local responsiveness."

Wernher Roesler, Chief Sales Officer (CSO) of ROBART GmbH, was tasked with creating the global strategy and finding the right people to lead the expansion: "Focusing of the leading position of indoor navigation solution worldwide, we understand the onsite support of our customers as one of the key issues to long term success. As one of the most important markets for AI and intelligent navigation, we know that a strong sales and technical support is crucial for customer service. Finding the right person, able to both developing a new structure with a strategic focus but also taking care of daily business with an extended hands-on mentality was a challenging task during the last months. I am very glad and proud to welcome Stephen Burns in his newly built position as Vice President Sales North America to the ROBART family. Steve has years of experience in sales, business development, project management and engineering in North America and will overtake the responsibility to develop and support the ROBART business effective immediately."

Stephen Burns, VP Sales North America adds "I am excited to bring ROBART's advanced technology to customers across North America with a customer first focus. The market for home robotics is projected for growth at a CAGR of over 22% through 2023*, and quick development of new product will be important for manufacturers to be competitive. A partnership with ROBART expedites product launch for our customers as we can develop and provide the navigation technology consisting of software, electronics and IoT services."

*Per "Research and Markets"

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About ROBART GmbH

ROBART develops artificial intelligence and navigation for mobile robots. The core product is the ROBART navigation system consisting of software, electronics and IoT services. Key customers include leading home appliance manufacturers – such as BSH, Rowenta, Kärcher or Medion – who incorporate our technology into their products. Founded in 2009 by Harold Artés and Michael Schahpar, the expanding company has registered more than 70 patents and employs an international team of 70 highly skilled people. Well-known investors such as the Robert Bosch Venture Capital Group, Innovacom and CMC-IC, as well as the SEB Alliance – the associate company of Groupe SEB (including Rowenta) – are supporting the firm's worldwide market penetration.

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